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# EASY LINK WEB & IT SOLUTIONS

## SCALE YOUR BUSINESS
## DIGITAL TECHNOLOGY

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## *HELP BUSINESSES* ✦

### succeed by providing them with innovative & effective IT solutions

## *WHO ARE WE?*

We specialize in delivering top-notch IT development services tailored to meet your business needs. Our team of experts are equipped with the knowledge and experience to tackle a wide array of projects, from software development to cloud solutions.

## WHY CHOOSE US?

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Easy Link India, as we are commonly known in the market, is your trusted IT development ally, combining proven expertise with a passion for innovation. We don't just build solutions – we craft success stories.

Unmatched Technical Skills

Custom-Tailored Solutions

Proven Track Record

End-to-End Support

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# YOUR
# TRUSTED PARTNER

**01** Web Presence Engineering

**02** Mobile App Development

**03** Digital Marketing Services

**04** Cloud Hosting Services

**05** Cyber Security Solutions

**06** Google Workspace

**07** IT Development & Solutions

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# WEB PRESENCE ENGINEERING

- Web Design Development
- Domain Hosting
- Branding Identity Design
- UI / UX Solutions
- CMS
- Ecommerce Solutions
- Mobile Apps

**Study & Planning**

**Draft & Execute**

**Testing & Delivery**

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# TOOLS & TECHNOLOGIES

Some of the tools & technologies we use frequently to build web applications & advertisement

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# MOBILE APP *DEVELOPMENT*

### Download the app

We specialize in several key skill sets that have enabled us to create cutting-edge applications & platforms for our clients.

**OUR EXPERTISE INCLUDES**

- iOS Development
- Android Development
- Flutter Development
- Python Django
- Python Image Classification
- Slackbot Development
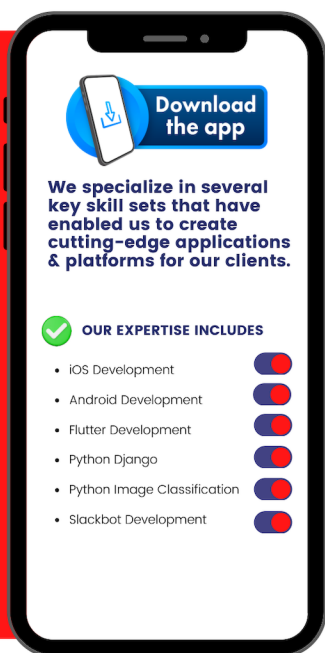
## iOS Development

**Crafting user-friendly & visually appealing iOS applications that provide seamless experiences to users.**

## Android Development

**Creating versatile and dynamic Android applications tailored to meet the unique demands of the platform.**

## Flutter Development

**Leveraging the power of Flutter to build cross-platform applications with stunning UIs and optimal performance.**

## Python Django

**Harnessing the capabilities of Python Django framework to develop robust and scalable web applications.**

## Python Image Classification

**We have successfully delved into the realm of Python-based image classification using cutting-edge deep learning techniques.**

## Slackbot Development

**Our team's proficiency now extends to creating intelligent Slackbots that enhance team collaboration and productivity.**

"Our portfolio speaks volumes about our versatility and commitment to excellence. We have successfully completed projects across a wide spectrum of domains"

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# DIGITAL MARKETING SERVICES

- SEO / SEM
- SMO / SMM
- Local SEO
- Global SEO Services
- Content Marketing
- Google Ads / PPC

- In/Out bound Marketing
- Affiliate Marketing
- Influencer Marketing
- Reputation Marketing
- Email Marketing
- Lead Generation & CRO

**DISCOVERY**  →  **STRATEGY**  →  **EXECUTION**

**MONITORING**  →  **OPTIMIZATION**  →  **REPORTING**

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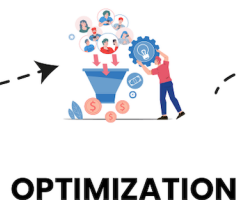
# IT TECHNOLOGY
# AND SOLUTIONS SERVICE

Are you struggling with IT challenges and looking for expert solutions?

- AI & Machine Learning
- ERP Solutions
- CRM Software
- HRMS & Payroll
- API Integration
- ChatBot & Automation

**Look no further than our IT technology and solutions service.**

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# CYBER SECURITY SOLUTIONS

- Vulnerability scans & Protection
- Antivirus & Malware Protection
- File Sync, Backup & Recovery
- Endpoint Protection
- Device Protection
- Device Lock DLP
- Notary Services (Etherum based)
- Ransomware Protection
- Disaster Recovery
- Google Workspace Backup
- Microsoft 365 Backup
- Windows & Linux server Backup

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# CLOUD HOSTING SERVICES

"Configure & maintain your cloud
initiative and also protect your data
with our Cyber Security solutions"

- AWS
- Azure
- Google Cloud
- Linode
- Digital ocean

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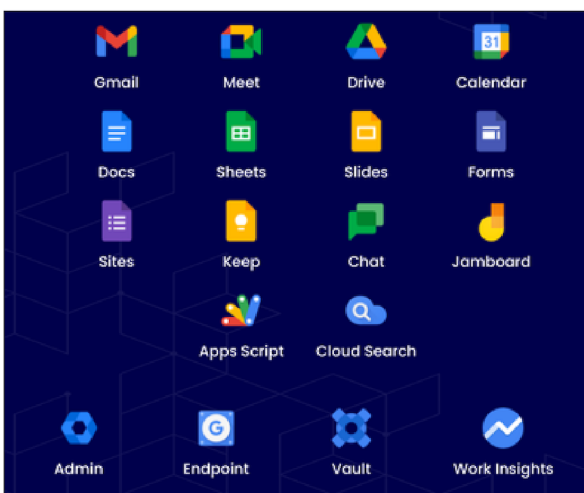Connecting prospects

# *ANYWHERE, ANYTIME* ✦
# COLLABORATION

## *APPS TO FIT YOUR BUSINESS*

Google Workspace (Formerly G Suite) is a very influential yet uncomplicated tool to run any business, irrespective of its size.

By using Google Workspace, the organization gets customised email addresses in their busines domain name, Calendar, Mobile email via android for work and IM access.

Easy Link is an authorised Google Workspace Partner.

Google Workspace

| Gmail | Meet | Drive | Calendar |
| Docs | Sheets | Slides | Forms |
| Sites | Keep | Chat | Jamboard |
| | Apps Script | Cloud Search | |
| Admin | Endpoint | Vault | Work Insights |

SPECIALIZATION
Work Transformation
Google Cloud

Google Cloud Partner

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